MOUNT DATA

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Real Estate Data & Charts • Agent Training & Personal Promotions • Custom Reports

Surviving the Competition

How do you survive in this market? New buyers need new methods. Your company needs personalized products that display knowledge and power. Mount Data can help!

Every month, **Mount Data** compiles hundreds of charts covering all major cities in ***Northwest Arkansas.*** They are ***design for giving superb seller and buyer presentations.*** Tracked and charted are: ***Inventory, Sales Volume, Pending, Days-on-Market, and Sales Price to List Price Ratios***. There are also charts to increase understanding of the market.

Please take a few minutes to view these field-tested charts and graphs. Use the links below.

City and County Charts and Market Condition Charts

Here is a link to a current subscriber's video: Current Company Video. ***Can you think of a better promotional tool to show your company's market knowledge?***

Notice all the charts and the promotional video have the company's logo and contact information?

Why not have your own branded monthly charts and video! Move your company up a level and beyond the reach of the competition!

Your buyers will be astounded at your market presentations and your knowledge. Sellers will see data for ***their particular price range and city***. They will set reasonable prices for listings**.** Use the numbers in your ads. ***Everyone respects numbers and data.***

The video link and chart files are in your company folder on Mount Data's website. ***They update every month.*** Link your websites and emails to the video file. Download Charts for presentations. You ***never have to change the link!***

Thinking your agents may be overwhelmed with data? No! ***This is my 9th year of training agents in the use and presentation of charts. I make it easy.***

I provide:

- A training class for your agents. Agents learn how to interpret and use the charts. Schedule at your company's convenience.
- On-line tutorial videos. Sample: Months of Inventory Tutorial.
- Sample scripts anytime. (Scripts).
- A subscriber 20% discount on my 300-page book ***"Charting Your Success-the use of charts and graphs in real estate"***
- A 40% discount for all Continuing Education classes for your agents. I offer over 20 classes a year in certified continuing education.
- The Mount Data Website with more information on the use of charts and graphs. www.mountdata.com.
- ***Questions answered by a live person.*** Me. Call anytime.

Mount Data has a fee structure depending on the number of agents in your office. There is a $40.00 base monthly fee, plus an agent cost starting at $3.85 per agent.

Explore the above links. Then email me for your start-up kit.

In the start-up kit, you fill out company contact information and send a logo**.** I will email your custom charts and video back for approval. ***If you don't approve, pay nothing. Absolutely nothing!***

I guarantee your satisfaction. ***Sign no long-term contracts and cancel at anytime.***

Market knowledge is power. In *this* market, it is *survival*.

Why waste another moment? Email me now!

Yours in Success,

Paul R. Bynum
Mount Data
paul@mountdata.com

P.S. The links open with Adobe Acrobat Reader. You can download the latest version free at: Free Adobe Acrobat

Each city and county folder has seven sub-charts. Choose Rogers, for example. Scrolling down using the scroll bar on the right shows you all of Roger's seven charts. There are about 100 charts in the full report. ***Remember, your company logo will appear on every chart!***