



**MOUNT**

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**DATA**

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*Data & Charts • Agent Training • Agent & Company Presentations • Custom Reports*

***How do you survive in this market? New buyers need new methods. You need personalized products that display knowledge and power. Mount Data can help!***

Every month, **Mount Data** compiles hundreds of charts covering all major cities in **Northwest Arkansas**. They are *design for giving superb seller and buyer presentations*. Tracked and charted are: ***Inventory, Sales Volume, Pending, Days-on-Market, and Sales Price to List Price Ratios***. There are also charts to increase your understanding of the market.

***Please take a few minutes to view these field-tested charts and graphs. Use the links below.***

[City and County Charts](#) and [Market Condition Charts](#)

Here is the link to a current subscriber's video: [Current Agent Video](#). ***Can you think of a better promotional tool to show your market knowledge?***

Do you notice all the charts and the promotional video have the agent's picture and contact information?

***Why not have your own branded monthly charts and video! Move your business up a level and beyond the competition!***

Your buyers will be astounded at your market presentations and your knowledge. Sellers will see data for ***their particular price range and city***. They will set reasonable prices for listings. Use the numbers in your ads. ***Everyone respects numbers and data.***

***All this can be yours for only \$14.70 a month! Think about this! Over 100 charts, graphs and reports, all branded with your picture, plus a personalized marketing video for your website and emails! There is no long-term contract to sign. Cancel anytime.***

The video link and chart files are in your personal folder on the Mount Data website. ***They and updated every month.*** This allows you to put the links on your website, emails, and presentations. You ***never have to change the link!***

Do you feel overwhelmed with data? Don't be! ***Mount Data has been training agents in the use and presentation of charts and graphs for over 9 years.***

Here are your resources:

1. On-line tutorial videos. Sample: [Months of Inventory Tutorial](#).
2. Scripts are available anytime. ([Scripts](#)).
3. The Mount Data Website with more information on the use of charts and graphs. [www.mountdata.com](http://www.mountdata.com).
4. *Questions answered by a live person.*
5. *Live seminars* given in Northwest Arkansas on the use of the charts. Ask questions. Share ideas on chart use from other peers and colleagues.

***Explore the above links. Then email me for your start-up kit.***

In your email just say "Hey Paul, send me the start-up kit!"

In the start-up kit, you fill out contact information and send a photo. I will email your branded charts and video to you for approval. Pay **\$20.00** for a *one-time* set-up fee and \$14.70 for your first month. ***If you don't approve, pay nothing. Absolutely nothing!***

I guarantee your satisfaction. Sign **no long-term contracts and cancel at anytime.**

**Market knowledge is power. In *this* market, it is survival.**

Why waste another moment? [Email](#) me now!

Yours in Success,



[Paul R. Bynum](#)  
*Mount Data*  
[paul@mountdata.com](mailto:paul@mountdata.com)

P.S. The links open with Adobe Acrobat Reader. You can download the latest version free at: [Free Adobe Acrobat](#)

Each city and county folder has seven sub-charts. Choose Rogers, for example. Scrolling down using the scroll bar on the right will show you all of Roger's seven charts. There are approximately 100 charts in the full report. ***Remember, your picture will appear on all the charts!***